



Summer
Newsletter

| 2008

Message from the Director...



The climate changes that are affecting our world are noticeable here with a lack of a summer as we have known it in the past. One local villager said it was more like autumn without the colour. Still – where would we be in the UK without the weather to talk about. Despite the uncertainty of the weather and the economic climate looking equally dicey, Serene Communications has a promising rest of the year.

We hope you will enjoy this brief glimpse of Serene Communications' current engagements and the additional useful information.

Serene Communications

'helping you communicate better...
a fresh approach'

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Organisational Development

The set of leadership development modules for Orange Business Services has been completed with the trainers in India having received their final series of training on the courses provided by Serene Communications. The evaluations and testimonials from participants have been highly rewarding. The senior executive team in India commissioned further training from Serene Communications and we look forward to an on-going relationship.



Comments from Participants of our Training

"On behalf of all the badge mates, would like to thank you and team involved in making such a useful and very informative modules for us which would immensely help each one of us to attain higher levels in our career and add to our organisation's growth."

"We all have learnt so many new things which will always help us to sharpen our skills as managers."

"...this entire Programme has improved our management skills and taught us various new and innovative ways to deal with different situations/people by applying simple tools and techniques and how to come out with win:win solution."

Women in Business...

Serene continues to work in this area in the UK, providing consultancy and mentoring for women in business especially with Director Zarin Hainsworth as one of the government's Women Enterprise Ambassadors.

Policy and Research...



Serene Communications was again commissioned by the Community Development Foundation to undertake the second research and report on how local government in the UK is implementing the new Gender Duty. This is part of a European initiative to create standards for local government. Further work for the Community Development Foundation continues in this field.

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New Branches...

With the growth in business across the world, Serene is opening up offices in the Bahamas and New Delhi.

Media, Multiculturalism & Politics

Director Zarin Hainsworth will be a speaker at a seminar at Leicester University that is part of a series on Media, Multiculturalism and Politics and will be contributing a chapter to the series publication.

International Representation...



Serene communications continues to work with the Global Justice Center in the US particularly on work for the women of Iraq and Burma. Serene was a partner in a global project to highlight the plight of the Burmese people and the need for recourse to international law which saw events in New Delhi, Paris, London, Washington and New York. Serene was particularly involved in the London event at University College London, working with the International Association of Burmese monks and other Burmese organisations.

Training & Collaboration...



Training

Serene continued the variety of training for organisations on administration including consultation for conflict resolution and decision making.

Collaboration

Serene continues to work with a number of associates and is pleased to add an innovative team building tool called "Drum up Business" to its list of collaborators.



Ethical Outlook...

Personnel continue to work on a pro bono basis for a number of organisations and issues. Director Zarin Hainsworth will be attending the UNIFEM Presidents meeting in Iceland in September and has been facilitating a series of consultations around the country to highlight the need to stop violence against women. Another member of staff is working on the development for a national law students association and another member of staff assists at regional and national level for a faith organisation.



Useful Information...

- For more information on the Community Development Foundation, please visit: www.cdf.org.uk
- For more information on Women's Enterprise Ambassadors, please visit: www.womensenterprisetaskforce.co.uk/ambassadors.html
- For more information on the Global Justice Centre, please visit: www.globaljusticecentre.net
- For more information on the International Burmese Monks Organisation, please visit: www.burmesemonks.org
- For more information on UNIFEM, please visit: www.unifem.org

Or for information on UNIFEM UK, please visit:
www.unifemuk.org



What we can do for you...

Attached to this edition of our newsletter, we have presented a summary of some of our further services in Consultancy and Development.

We would love to hear your feedback and would be happy to discuss with you our products and services aimed at helping you realise your business objectives.

Why Choose Serene Communications?

Our customer testimonials confirm our belief that our solutions are unique, because they are:

- Tailor-made
- Practical
- Provide skills that can be implemented immediately
- Timely delivered
- Provide results
- Transfer knowledge
- Build on the existing talents and skills of your people
- Draws upon many years of our experience in this field.

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