



serene
communications

**Spring
Newsletter | 2007**

Message from the Director...



Welcome to our spring 2007 newsletter.

Working with inspiring people to make a difference is one of the most rewarding aspects of working for Serene Communications. With Spring in the air we have achieved a lot in the first quarter and are ready to move ahead for another busy year.

Serene Communications

'helping you communicate better...
a fresh approach'

Inside this issue...

- Associates Forum Grows
- Train, facilitate and develop
- International Representation
- Third Sector Training
- Useful information
- What can we do for you?
- Contact us



Associates' Forum Grows

At Serene Communications we believe in offering the best services and working with people who are the best in their field of speciality.

The Consultants Forum continues to grow, offering consultants working in any area of gender the opportunity to meet and receive personal and professional development training and to increase their daily utilisation.

If you have a background in this area and would like to work with us as a gender consultant, contact us at on 01453 756675 or email us for an informal discussion.



Train, Facilitate and Implement...



**Women's
Environmental
Network**



The Women's Environmental Network, working on a project for DEFRA, commissioned Serene to undertake facilitation in England and Scotland regarding priorities on sustainable development and the role of women in decision making. Serene created a report which was launched at the House of Commons in March and is available on the WEN website.

Serene Communications Spring Newsletter '07



International Representation...



**Global
Justice Center**

Human Rights Through The Rule of Law

Serene was commissioned by the Global Justice Centre to continue work on awareness raising regarding the gender training of the judiciary and civil society working with the Iraq High Tribunal. The prosecutor's comments on the recent trial is a positive indication of the success of the training.



Oxfam

In addition Serene has been commissioned by the FATIMA Women's Network and Oxfam to undertake research on the way NGOs use international agreements in their local and national lobbying work. The report will be published later this year. A series of events are envisaged to disseminate the findings of this report.



Serene also undertook a number of other projects relating to representation at CSW on behalf of various organisations, with personnel appearing in a number of events.



GenerationEurope

Serene was commissioned by Generation Europe to assist with the promotion of their Europa Diary which is a free resource for schools which helps students improve their understanding of Europe, the environment and citizenship issues. It is the market leader in this area especially in the field of citizenship.



Third Sector Training...



The Women's Interfaith Media Literacy project commissioned Serene to organise the launch of their website. This highly successful event at the Foreign Press Association enabled press and women's organisations to learn more about the new website.

We continue to provide PR services and training in media skills to a variety of community organisations. Serene recently undertook the creation of a report for Bath Interfaith group.

Local Focus...



Publicity and Profile for local business and organisations

Serene was commissioned by Flowercube, a local florist to help in the launch of their new-look. Serene also provides time to personnel to work with the Stroud Businesswomen's Network.

Ethical Outlook...



We continue to ensure that we pursue ethical business. We are members of EBBF, a European ethical business organisation.

Personnel continue to give pro bono service and Director Zarin Hainsworth was featured on the BBC website in March in an article on Trafficking of people for profit.



Useful Information...

- The Global Justice Centre works to enhance international human rights. www.globaljusticecenter.net
- Women's Environmental Network and their recent campaigns www.wen.org.uk
- Generation Europe is a charity based in Brussels whose aim is to enable the next generation learn and benefit from Europe www.generation-europe.eu.com
- FATIMA Women's network works for social enterprise in the Midlands, especially for Asian women www.fatima-network.com
- EBBF works with numerous businesses across Europe promoting high ethical business values. See their website and "Inspire" magazine. www.ebbf.org
- Women's Interfaith Media Literacy project www.wml.org
- Bath interfaith group does not have a website, but the interfaith directory can be found at: www.interfaith.co.uk



What we can do for you...

Attached to this edition of our newsletter, we have presented a summary of some of our further services in Consultancy and Development.

We would love to hear your feedback and would be happy to discuss with you our products and services aimed at helping you realise your

Why Choose Serene Communications?

Our customer testimonials confirm our belief that our solutions are unique, because they are:

- Tailor-made
- Practical
- Provide skills that can be implemented immediately
- Timely delivered
- Provide results
- Transfer knowledge
- Build on the existing talents and skills of your people
- Draws upon many years of our experience in this field.

Contact Us

Tel: +44(0)1453 756675

Email: info@serenecomunications.com

Website: www.serenecomunications.com



serene
communications