



Working with Government... Parliamentary Lobbying

MODULAR TRAINING COURSE



Most businesses and organisations need to influence political debate on issues of concern to their industry or their interests. Whatever the concern of your organisation – whether rates of ovarian cancer and health resources targeting this disease, or reduction in funding to the women's sector, your organisation may need to communicate with centers of political influence and decision-making.

The very word lobbying has acquired a negative association, calling to mind incidents of corruption and indiscretion. Yet engaging in public affairs work with parliament and government is a vital facet of an open and democratic society.

We provide an introduction to Parliamentary lobbying that delivers skills and knowledge in practical aspects of working with MPs and Peers to make effective use of the Parliamentary system. Participants will leave with tools and tips they can use immediately and an individual action plan. Our courses also emphasise the need for relationship-building on the basis of trust and integrity, principles which we are certain will yield long term success in working with the political establishment.

This is a modular training course in basic parliamentary lobbying skills. This course also briefly covers international instruments regarding women and girls. There are further training levels in this area.

Please use the booking form provided to register. Places are limited.

**serene
communications**

The Dormers
Lower Street
Ruscombe
Stroud
Gloucestershire
GL6 6BU

Phone: 01453 756675
Fax: 01453 756675
E: info@serenecomunications.com
W: www.serenecomunications.com



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Training

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realising the potential and releasing the power of people...

Parliamentary Lobbying

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The course methodology: The course is interactive with lots of hands on activities, tips and tools with an individual action plan as one of the outcomes.

What is included: The course starts at 09.00 and finishes at 17.30. Light refreshments and lunch are provided. A course manual (tool kit) is also provided.

Testimonials and statistics: Participants on the course have said:

- “I now understand parliamentary structure and the tools you can use to lobby” (Chloe Alexander, Policy and Campaigns Officer, Wish - a voice for women’s mental health)
- “The course was very comprehensive and professional, dealing with a complicated subject in an helpful and interesting manner. Starting from a fairly low/inexperienced level of knowledge, I feel I could handle some of the methods if I need to. Paper work backed up the discussions and the course was interactive. The timing of the sessions worked well.” (Sally Spear, Womens Advisory Council to the United Nations Association/UN Women UK)
- “I gained Information about how to lobby different areas of government...”
- “We need more of this kind of training”
- “Very interesting opportunity. Thanks a lot”
- “I learned about lots of steps my organisation can take to engage parliamentarians”
- When asked how valuable the training was to them, 80% of participants said that it was of the highest order and 20% said it was very good.
- When asked to what extent the participants were satisfied with the training, 100% said they were 100% satisfied.
- When asked to what extent they could do their jobs better as a result of this course, 20% said that they could do it a great deal better and 80% said that they could do it 100% better.

Trainers: Our trainers for the day are Dan Wheatley and Zarin Hainsworth.



Dan has worked for over 15 years in the field of government and parliamentary relations, including 5 years in the House of Commons. He has administered two all party Parliamentary groups and regularly briefs political actors ranging from members of the Cabinet to back-bench MPs. Dan is currently the Government Relations Officer for the Baha’i Community of the UK, and also works as an Adjunct Professor of Sociology at Syracuse University London programme.



Zarin has been an activist on issues regarding women and girls for many years; has attended the UN Commission on the Status of Women since 2000 and been President/ Chair or trustee of UNIFEM UK (now UNWomenUK), National Alliance of Women’s Organisations, Widows Rights International, Advance, Naserian and UN Permanent Rep to the UN on behalf of WAFDI (Women’s Alliance for a Democratic Iraq). She is Director of Serene Communications, a training company which creates and delivers learning opportunities for personal and professional development which are delivered in US, Brazil, Egypt, India, Singapore, Russia & across Europe. Clients range from small charities and women headed SMEs, to large International corporations and government.

Phone: 01453 756675

Fax: 01453 756675

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W: www.serenecomunications.com

For further information and dates of the next course, contact us on:

